

SADRŽAJ / TABLE OF CONTENTS

EQUITY VOLATILITY COMPONENTS AND CORPORATE CREDIT SPREADS Amer Demirović, Renata Lučić	5
DIVERZITET I INKLUZIJA KAO POKRETAČI INOVATIVNOSTI I POSLOVNE USPEŠNOSTI: STUDIJA SLUČAJA HOTELSKOG LANCA MARRIOTT DIVERSITY AND INCLUSION AS DRIVERS FOR INNOVATION AND BUSINESS SUCCESS: A CASE STUDY OF THE MARRIOTT HOTEL CHAIN Drago Cvijanović, Bojana Ostojić, Goran Maksimović.....	17
ARTIFICIAL INTELLIGENCE IN E-BUSINESS – ADVANTAGES AND CHALLENGES Vladimir Milićević, Aleksandra Zečević, Danilo Đurđić, Maja Kukusheva Paneva.....	25
UTICAJ KVALITETA FINANSIJSKIH IZVJEŠTAJA NA PREVENTIVNO RESTRUKTURIRANJE U SREDNJIM I VELIKIM PREDUZEĆIMA U BOSNI I HERCEGOVINI THE IMPACT OF THE QUALITY OF FINANCIAL REPORTS ON PREVENTIVE RESTRUCTURING IN MEDIUM AND LARGE COMPANIES IN BOSNIA AND HERZEGOVINA Selma Novalija Islambegović, Nedim Islambegović, Almir Bajrić.....	35
TRGOVINA I PLATNI BILANSI REGIJE ZAPADNOG BALKANA TRADE AND BALANCE OF PAYMENTS IN THE WESTERN BALKANS REGION Dragana Žugić.....	47
OPTIMIZATION OF COST ACCOUNTING IN BEEKEEPING AGRO-TOURISM IN RUSSIA Shirobokov Vladimir Grigorievich, Koshenkova Ulyana Vladimirovna, Panina Elena Borisovna.....	57